



# RIDE FOR MISSING CHILDREN RIDE-BY

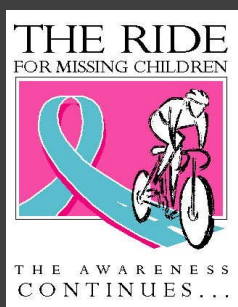
## FRIDAY, MAY 20, 2022

The Ride for Missing Children (RFMC) is a 100-mile charity bicycle ride to benefit the Rochester office of the National Center for Missing & Exploited Children, NY (NCMEC/NY). Riders are escorted by police in a 2x2 peloton formation throughout Monroe County. We invite schools located along the route to come out and cheer on the riders as they pass by. It is quite the sight to see!

### Ride-By Schools:

- ◆ Assemble outside to welcome the riders and cheer them on as they pass by.
- ◆ If schools have a bus loop, the procession may ride through the loop.
- ◆ Host a Ride Pep Rally provided by NCMEC/NY Educators prior to the event.
- ◆ Make posters, signs, banners, etc, to cheer on riders.
- ◆ Ride-By Schools are not required to fundraise. However, many opt to help affiliated riders meet their goals with penny drives or “Paper Bikes.”
- ◆ Provide a liaison to coordinate details with the RFMC School Coordinator.

**Please confirm your participation with Debra Ortiz-Pardi at 252-7056 or [dortiz@ncmec.org](mailto:dortiz@ncmec.org)**



### THE MISSION OF THE RIDE FOR MISSING CHILDREN IS TO:

- honor and remember missing children
- help fund the on-going work of NCMEC/NY
- promote child safety education
- make our children safer, one child at a time

**[therideformissingchildren.com](http://therideformissingchildren.com)**